



**DARA Bookmark**  
**Volume 14, Issue 8**  
**July 2010**

Join us Saturday, July 24th, at 9:30 a.m. at the Holiday Inn Select, U.S. 75 and Campbell, Richardson, TX for our monthly meeting. This month's workshop will be:

**WRITING FOR A BLOG: THIS TIME ITS PERSONAL!**

Presented by Kat Rice

As a writer, you've probably considered using the Internet as a tool to promote your work or sharpen your skills within a community. So why haven't you done it yet? Maybe you're worried someone might steal your work. Maybe you're not quite sure how to make a blog work. Or maybe you're just not sure where to start. This workshop will answer all your questions. Together we'll discover how blogging can enhance your writing skills, help you stick to deadlines and even help you promote your work. We'll take the time to set up a basic blog to get you started and even start your own little fan base all in one morning! Bring your laptops and your questions and together we'll make blogging a little more personal to you.

*A Note from your Program Director: Everyone come and learn some important tools for promoting yourself and your work online. If you don't have a blog and your knowledge of using the Internet as a marketing tool is nil, this is a perfect opportunity to gain some skills. Even if you already have a blog and/or good knowledge of internet tools, you can still garner some new ideas and approaches for making the most of your online time! If you have a laptop, bring it along and participate. AND...bring questions about how to use social media like Facebook and Twitter to an advantage. Kat has the answers. See you there!*

Kat Rice graduated from the University of North Texas after studying Creative Writing and BioChemistry. She has owned internet-based companies since she was 18 and has 6 years of online marketing experience. She currently owns **Veribatim**, a web design and consulting company. She is an internet consultant, helping businesses market their companies online through web presence, Search Engine Optimization and other more creative avenues such as Social Media. She has a particular passion for bridging the generation gap between Gen Y and the Baby Boomers and has begun speaking and

writing about this subject. Kat and her team have recently begun developing a social media website for nonprofits called *GiveCheerfully* which she hopes will help charities spread their message online. She also serves on the board of multiple non-profits as a consultant to assist in their online presence including her local political party and CITY House. She is also a member of Nancy Barry's Gen Y Board. Kat has recently been recognized as a viral marketing specialist after multiple successful grassroots campaigns in 2009.

### **DARA MEETINGS**

DARA meets the fourth Saturday of each month, January through October and the first Saturday in December, at the Holiday Inn Select, Highway 75 and Campbell Road in Richardson, TX.

### **DARA MEMBERSHIP**

DARA membership is open to published and aspiring writers of both fiction and nonfiction works, including the various genres and sub-genres therein, as well as individuals involved in the writing/publishing industry. Meetings are held monthly with the primary purpose of providing support and learning experiences for the writer.

Visitors must be at least 18 years old and may attend up to three meetings before joining DARA. A \$5 visitor's fee is payable at the door. Membership dues are \$45 per year. Memberships are renewed each November. All members of DARA must be members in good standing of Romance Writers of America®.

### **NEED AUTHORS TO SPEAK AT YOUR EVENT OR LIBRARY?**

Visit our website and click the SPEAKERS button for information on our authors who are willing to speak and the workshops they can present.

Dallas Area Romance Authors, Inc., Chapter 56  
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We are a non-profit, voluntary association of writers dedicated to raising and maintaining quality in the romance genre and its sub-genres. DARA works to accomplish this through advocating high professional standards and through the dissemination of information on writing and the publishing industry.

### **DARA BOOKMARK POLICY**

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